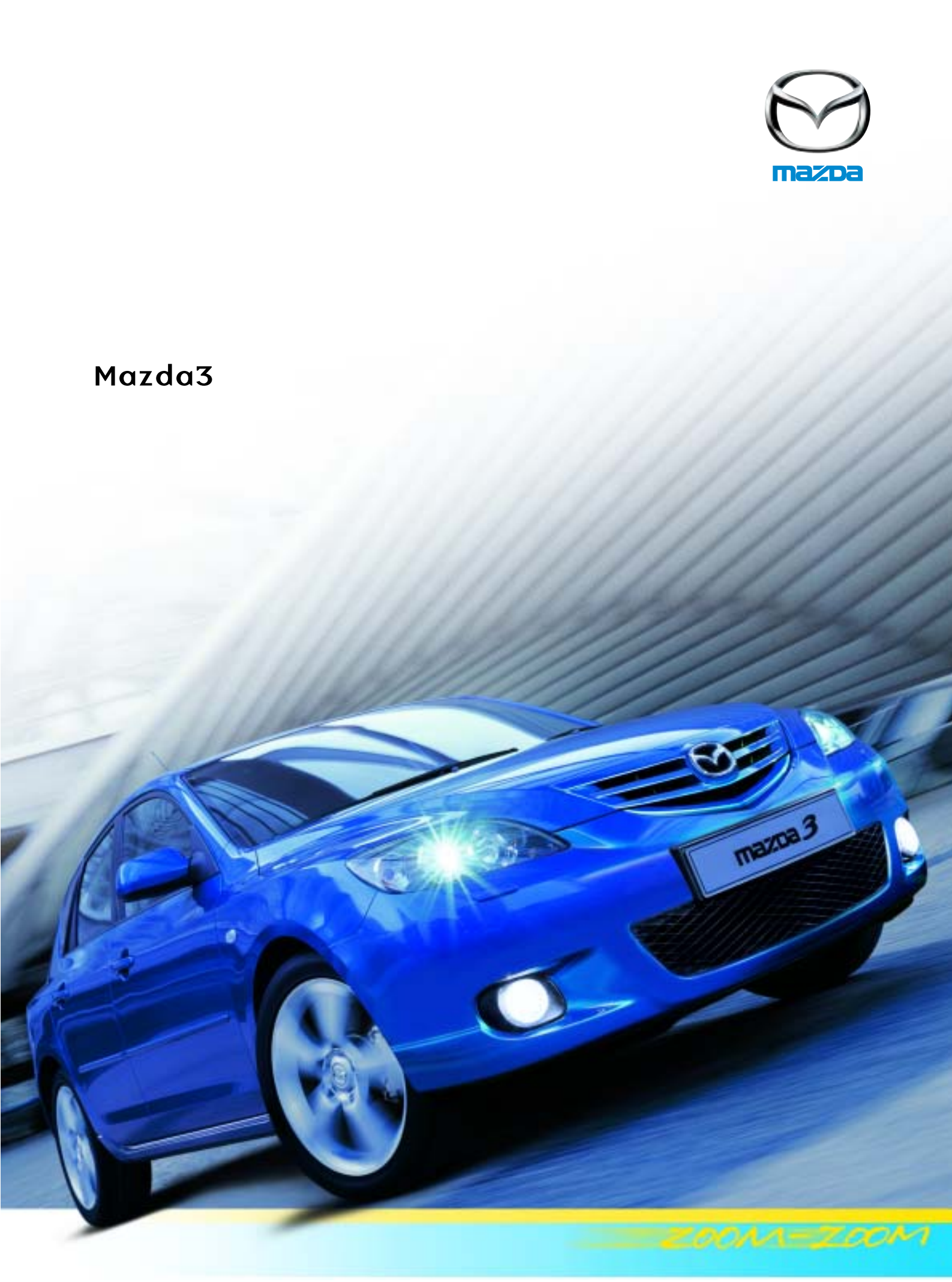
Mazda3



The new Mazda3.
Instant chemistry.

When we created the Mazda3 we got the chemistry just right. The perfect balance between dynamic performance and distinctive design. You'll gel with the car the moment you get behind the wheel. So climb inside and discover the thrill of driving the exciting new Mazda3.

4 **Why go around just once?**
Enjoy the superb handling.

6 **Live Mazda3.**
Outstanding exterior styling.

8 **Love Mazda3.**
Mazda3 hatchback and saloon.

10 **Inner beauty.**
Interior styling, quality and space.

14 **Performance and passion in one.**
Advanced petrol and diesel engines.

16 **Safe. Secure. No compromise and no debate.**
Comprehensive safety system.

18 **Freedom.**
Mazda3 S and TS hatchback and saloon.
Mazda3 TS² hatchback and saloon.
Mazda3 Sport hatchback and saloon.

26 **Dare to be different.**
A broad range of accessories.

28 **Mazda Credit.**

Front cover shows Mazda3 hatchback 2.0 Sport with optional metallic paint.
Picture above shows Mazda3 hatchback TS² with accessory fog lights and optional metallic paint, and Mazda3 saloon TS² with optional metallic paint.

Rear suspension:

The multi-link rear suspension delivers the kind of handling you would expect to find in a larger car. Its tough hub bearings improve firmness, precision and overall handling stability. While the location of the springs and dampers maximises luggage space.

Images show a combination of Mazda3 saloon TS² with accessory front fog lights and optional metallic paint, and Mazda3 hatchback 2.0 Sport with optional metallic paint.

Why go around just once?

First, second, third or even one thousandth – every time feels as good as the first. Challenging you to explore its meticulous design and engineering, the Mazda3 creates a connection between you and the road.

Both the front and rear suspension systems provide superior balance for increased handling stability and ride comfort. At the front, an innovative mounting system between the subframe and the body helps smooth away vibrations, noise and harshness to offer you the comfort of a larger car. Which, in combination with the multi-link rear suspension, creates a thrilling, yet controlled, driving experience for you to enjoy again and again.

Image shows Mazda3 hatchback 2.0 Sport with optional navigation system.

Live Mazda3.

Wherever you take it, the Mazda 3 exudes style and confidence. With a design that draws glances from all around, the Mazda3 leaves a lasting impression long after its tail lights have disappeared.

Its sleek curves and angles make promises of exhilarating performance and agility, even while parked. And flowing from the front grille, its robust contours and aggressively-flared wheel arches convey a sense of confidence and power. Even on a crowded street, the Mazda3's long wheelbase, short overhangs and large-diameter wheels make a strong impression.

Images show a combination of Mazda3 hatchback and saloon TS² with accessory front fog lights and optional metallic paint.

mazda 3

Love Mazda3.

It's one unique concept, realised in two individual body styles. Now there is more than one way to fall for the Mazda3's charms. First, there's the sporty hatchback, built to communicate a sense of spirited fun. Its dynamic proportions combine a long wheelbase, athletic bonnet design and muscular wheel arches, giving it an impressive presence even at a distance.

5-door hatchback:
Sporty and dynamic.

Images show a combination of Mazda3 hatchback and saloon TS² with accessory front fog lights and optional metallic paint.

4-door saloon:
Sophisticated and impressive.

Then there's the sophisticated 4-door saloon. Combining refinement and performance, its magnetic appeal can transform any trip into a special occasion. Its long wheelbase, bold wheel arches and compact-looking coupé-style cabin set it apart from conventional saloons. Both models share the same genes, but are as different as you are.

Inner beauty.

Images show Mazda3 hatchback 2.0 Sport with optional metallic paint and navigation system.

The efficient use of space is clear in every aspect of the Mazda3's design. Its long and spacious cabin provides both front and rear passengers with class-leading head, shoulder and leg room. And its design also incorporates intelligently devised storage solutions for the convenience of all occupants.

Design integrity. The right solutions for all the right reasons.

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1 Stowage space glovebox.

2 Stowage space centre console box.

3 Boot with low-loading clearance.

4 Stowage space cupholders.

Images show Mazda3 saloon TS² with optional metallic paint.

Honesty in design is a rare virtue. It requires confidence and individuality, true creativity with committed craftsmanship and the best materials for the job. Honesty is about functionality rather than fashion, attention to detail rather than 'gadgets'. And it is appreciated by those who understand genuine value.

You can appreciate the finish, feel and quality of the different combinations of colours, fabrics and finishes – instantly. There's also the choice of trim packages, allowing you to express your individual preference. What's more, everything from the sporty 3-spoke steering wheel to the 3-ring meter instrument cluster with its sporty metallic surround to the integrated design of the stereo, have all been crafted with the utmost attention to detail. The instruments are all logically placed, optimising visibility and intuitive drivability, ensuring that nothing stands between you and an enjoyable ride.

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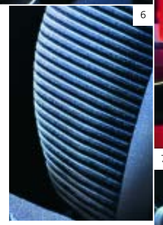

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1 Leather gearshift knob (standard on TS[2] and Sport).
2 Chrome door inner handles (standard on TS[2] and Sport).
3 Sculpted front airvent.
4 Chrome instrument panel surround.
5 Black-out dials (standard on Sport).
6 Quality contoured seats (image shows Sport fabrics).
7 Centre panel with 6-disc CD player and auto air conditioning.
8 Easy-to-hand steering wheel switches (standard on TS, TS[2] and Sport).

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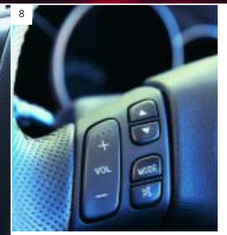

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Performance and passion in one.

Images show Mazda3 saloon 2.0 Sport with optional metallic paint.

S details:

- Dual-stage front airbags (driver and passenger).
- Side airbags.
- ABS with EBA.
- Seatbelt pre-tensioners / load limiters.
- ISOFIX.
- Remote central, door locking with deadlocking.
- Cat 1 alarm / immobiliser.
- Electric / heated mirrors.
- Audio system with radio cassette and 4 speakers.
- Auto electric front power windows.
- 15-inch alloys (standard on 1.6 S only).

Additional items on the TS:

- Curtain airbags.
- Manual air conditioning.
- 15-inch alloys.
- Audio steering controls.
- Single CD player.
- Map lamp.
- Lumbar support adjustment.

MZR petrol engines have a lightweight aluminium alloy block which helps to minimise vibrations and reduce noise levels while improving fuel consumption.

Mazda3 is available with an entirely new range of engines and transmissions, each delivering the kind of performance that puts a smile on the face of even the most hardened driver. There are three quick and responsive MZR petrol engines: an economical 1.4-litre with 84ps (62 kW), an agile 1.6-litre with 105ps (77 kW), and a powerful 2.0-litre with 150ps (110 kW), that make every twist and turn something special. And then there's the advanced 1.6-litre MZR-CD with 109ps (80 kW) common-rail diesel engine*, providing outstanding refinement and power with the added satisfaction of great economy.

There's also the choice of transmission, five-speed manual or the optional 4-speed Activematic*. Enhancing driving enjoyment, Activematic* allows the driver to choose between automatic or pseudo-manual shifting.

Engineered to work hard. Driven for sheer pleasure.

*Common-rail diesel and Activemactic transmission not available until June 04.

Image shows optional Activematic* transmission.

Image shows Mazda3 hatchback S with optional metallic paint.

Airbag system:

Dual-stage front airbags with side and curtain airbags (optional on S). The front airbags deploy according to the impact severity to maximise passenger protection and minimise the risk of airbag-inflicted injuries.

Collapsible brake pedal:

Collapsible brake pedal minimises the risk of pedal-inflicted injuries.

Collapsible steering column:

Collapsible steering column minimises the risk of steering wheel-inflicted injuries.

Safe. Secure. No compromise and no debate.

Life is full of challenges. Most you can prepare for, but it's the unexpected that demands spontaneous protection. The Mazda3's dynamic driving safety system has been designed to handle things you just can't anticipate. Its passive safety measures, such as dual-stage airbags and safety belts, are on constant guard, protecting you and the people you care for against the unexpected.

Combining the latest safety measures with advanced technologies, its design includes passive safety features like the high-rigidity Mazda Advanced Impact Distribution and Absorption System (MAIDAS), which efficiently disperses front, side and rear impact energy in the event of a collision. And active safety features like the Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) System, Emergency Brake Assist (EBA) and Dynamic Stability Control (DSC) (standard on TS[2] and Sport) enhance brake effectiveness and controllability on slippery road surfaces and during emergency braking.

Mazda Advanced Impact Distribution and Absorption System (MAIDAS):

MAIDAS is built around the unique triple-H structure; it resists deformation and efficiently disperses impact energy in a collision.

Front seatbelt pre-tensioners:

Front seatbelt pre-tensioners and load limiters ensure that the stress applied to the front passengers is limited in the event of a collision.

Reinforced seat-back frame:

Reinforced seat-back frame (rear seats) prevents luggage intrusion in the event of a collision.

Aerotwin wiper blades:

The Aerotwin wiper blades are designed to provide enhanced visibility when travelling at high speeds.

Front bumper:

The front bumper incorporates an impact-absorbing space, minimising the risk of pedestrian injuries.

Freedom.

In a world of grey conformity, freedom of choice is what we all crave. Self-expression is a right, so take it. Choose the Mazda3 on your own terms: hatchback or saloon, S, TS, TS[2] or Sport, 7 colours and a host accessories. Be yourself.

Mazda3 S and TS hatchback and saloon.

The essence of the Mazda3 S and TS models are the seamless mix of functionality with craftsmanship. The intelligent layout of the interior is complemented by a stylish black centre panel, which houses the built-in audio system. Then there are intelligent touches like an adjustable steering wheel, deadlocking, remote central locking and electrically adjustable heated colour-coded outer mirrors.

Top image shows Mazda3 hatchback S with optional metallic paint.
Interior image shows Mazda3 S.

Mazda3 TS² hatchback and saloon.

With a look that's guaranteed to turn heads, the Mazda3 TS² makes a clear statement about design and good taste, offering you all the features of the Mazda3 S and TS and more. Its exterior features 16-inch alloy wheels. Open the door and you're confronted by an array of well-crafted and thoughtfully designed elements: leather steering wheel with audio switches, leather gearshift knob, driver's seat with lumbar support, rear power windows and centre armrest for the rear seat. And Dynamic Stability Control (DSC), which enhances the driving experience and acts as an active safety feature.

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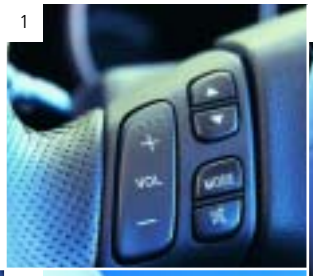

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TS² details:

1 Steering wheel audio switches.

2 Leather steering wheel.

3 Front and rear power windows.

4 16-inch alloy wheels.

5 Auto air conditioning.

Dynamic Stability Control (DSC) with Traction Control System (not shown).

6-disc CD autochanger (not shown).

Sporty looks?

The Mazda3 2.0 Sport's looks are guaranteed to make your heart beat faster. Its sports styling amplifies Mazda3's distinctive appearance. From the front fog lights, body-coloured grille, rear spoiler and side skirts, each part integrates perfectly with the design of the Mazda3. Make a bold statement about who you are with the 2.0 Sport. There are also 17-inch alloy wheels, xenon headlamps with auto washers, rain-sensing wipers, auto lights on, LED rear lights (hatchback only), an additional two speakers and black-out instrument dials.

Mazda3 Sport hatchback and saloon.

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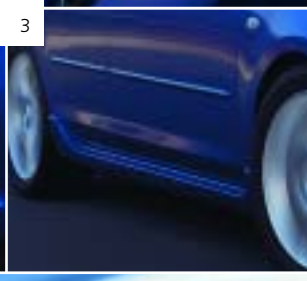

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Images show Mazda3 hatchback and saloon 2.0 Sport with optional metallic paint.

Sport details:

1 Xenon headlights with auto washers.

2 Fog lights.

3 Side skirts.

4 Front grille.

5 LED rear lights (hatchback only).

6 17-inch alloy wheels.

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All the kit you need inside.

The Mazda3 2.0 Sport's tough, athletic stance is complemented by a range of features on top of those of the TS² grade, which more than hints at exciting performance. Take a look inside and you'll notice the sport grade fabrics on seats, 6-speaker audio system, trip computer and auto air conditioning. Then there are optional extras – a power sunroof, and a DVD-based navigation system – all adding up to an unforgettable driving experience.

Images show Mazda3 hatchback 2.0 Sport with optional DVD navigation system.

Mazda3 Sport hatchback and saloon.

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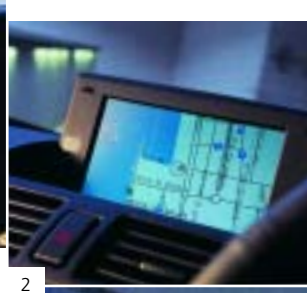

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Sport details:

1 Optional electric tilt and slide sun roof.

2 Optional DVD navigation system.

3 CD player with 6 speakers (4 speakers + 2 tweeters).

4 Auto air conditioning.

Rain-sensing wipers (not shown).

Auto lights on (not shown).

Black-out instrument dials (not shown).

Dare to be different.

You're unique. So why not create a car with all the extra details that fit your lifestyle? Mazda3 is not only available in four distinct grades, but also with a large range of interior and exterior accessories. That way, every car can be tailored to meet your exact requirements, ensuring that your Mazda3 is as unique and original as you are.

1 Exhaust trim.
2 Scuff plates.
3 Two-tone steering wheel.
4 Two-tone gear lever knob.
5 Alloy pedal set.
6 Roof spoiler.
7 Front aero bumper.
8 Carpet mats.

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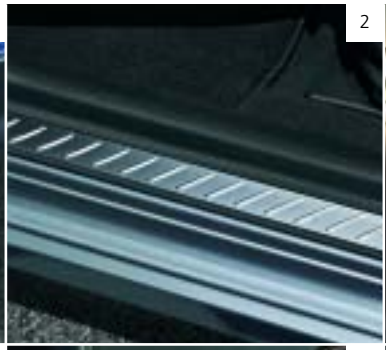
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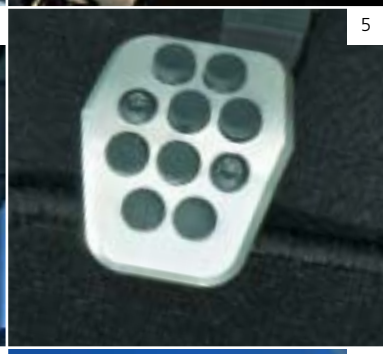
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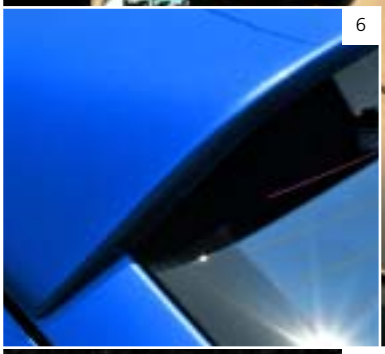

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Image shows Mazda3 hatchback 2.0 Sport with optional navigation system.

Mazda Credit.

Mazda Credit for private customers*.

Mazda Credit provides you with the opportunity to drive your new Mazda using either the more traditional Mazda Hire Purchase plan or the flexible Mazda MultiOption plan.

Finance is fast and easy to arrange at your Mazda dealer as all dealers are linked directly on-line to the Mazda Credit System.

Mazda Insurance.**

Mazda Insurance offers a range of specially tailored motoring related insurance protection, designed to provide you with total motoring peace of mind. Our cover includes Mazda Motor Insurance, Payment Protection Plan and Guaranteed Asset Protection (GAP).

Image shows Mazda3 hatchback 2.0 Sport with optional navigation system.

Mazda Business Partner*.

Mazda Business Partner is dedicated to partnering businesses. We take confidence in the comprehensive range of well-proven finance and leasing products for business customers with nationwide coverage and consistently competitive prices.

You can also access more information about Mazda Credit and its finance products at www.mazda.co.uk or by contacting your local Mazda dealer, who will be pleased to provide you with a personalised quotation on the Mazda of your choice.

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Part No: MCAG 1064A 01/04 (BJN 18547/UK)

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